Competition [\$147,106]

Descent	\$77,759

Customer	Revenue	Days to Ship
Piccolo	\$14,699	3
Cyclopath	\$14,111	1
Trail Blazer's Place	\$11,759	7
Bikes, Bikes, and More Bikes	\$8,820	0
SAB Mountain	\$8,820	1
Others	\$19,550	1

Mozzie \$57,154

<u>Customer</u>	Revenue	Days to Ship
Tienda de Bicicletas El Pardo	\$10,439	3
Deals on Wheels	\$6,698	3
Canal City Cycle	\$5,220	6
Spokes for Folks	\$5,220	6
Whistler Rentals	\$5,220	6
Others	\$24,358	6

Endorphin \$12,193

<u>Customer</u>	Revenue	Days to Ship
Cycle City Rome	\$4,229	3
Insane Cycle	\$2,565	8
Changing Gears	\$1,800	2
Platou Sport	\$1,800	3
BBS Pty	\$900	4
Others	\$900	5

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Mountain [\$60,766]

SlickRock	\$28,758
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<u>Customer</u>	Revenue	Days to Ship
Whistler Rentals	\$2,945	0
C-Gate Cycle Shoppe	\$2,295	4
Pedal Pusher Bikes Inc.	\$2,295	9
The Bike Cellar	\$2,295	3
Cyclopath	\$2,180	3
Others	\$16,750	3

Rapel \$18,450

<u>Customer</u>	Revenue	Days to Ship
Bike-A-Holics Anonymous	\$1,440	8
Piccolo	\$1,440	3
Tandem Cycle	\$1,440	1
The Bike Cellar	\$1,440	3
Biking's It Industries	\$1,368	2
Others	\$11,324	4

Nicros \$13,557

<u>Customer</u>	Revenue	Days to Ship
BBS Pty	\$1,979	4
Cycle City Rome	\$1,649	3
Bikes for Tykes	\$990	1
Pathfinders	\$990	12
The Biker's Path	\$990	3
Others	\$6,960	2

Hybrid [\$32,588]

Romeo \$19,685

<u>Customer</u>	<u>Revenue</u>	Days to Ship
Spokes 'N Wheels Ltd.	\$3,995	4
Folk och fä HB	\$3,329	4
To The Limit Biking Co.	\$2,497	0
Trail Blazer's Place	\$2,497	2
Tandem Cycle	\$2,372	1
Others	\$4,994	3

Wheeler \$12,902

<u>Customer</u>	Revenue	Days to Ship
Benny - The Spokes Person	\$1,620	6
Cycle City Rome	\$1,620	8
Poser Cycles	\$1,620	2
Trail Blazer's Place	\$1,620	2
Extreme Cycling	\$1,080	0
Others	\$5,345	4

Kids [\$9,832]

Mini Nicros \$5,524

Customer	<u>Revenue</u>	Days to Ship
Canal City Cycle	\$846	4
Deals on Wheels	\$846	6
Pedals Inc.	\$846	3
Cyclopath	\$761	1
Blazing Saddles	\$564	9
Others	\$1,663	5

Micro Nicros \$4,307

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Customer	<u>Revenue</u>	Days to Ship
Bikes and Trikes	\$823	1
Fulcrum Cycles	\$823	2
Whistler Rentals	\$741	0
Cycle City Rome	\$549	2
Cycles and Sports	\$549	1
Others	\$823	1

Helmets [\$6,157]

Triumph Vertigo Helmet

\$3,091

<u>Customer</u>	Revenue	Days to Ship
Cycle City Rome	\$270	2
Cyclist's Trail Co.	\$259	1
Warsaw Sports, Inc.	\$253	3
Bike Shop from Mars	\$162	2
Bike-A-Holics Anonymous	\$162	5
Others	\$1,986	2

Triumph Pro Helmet

\$1,860

<u>Customer</u>	<u>Revenue</u>	Days to Ship
Pedals Inc.	\$197	3
Blazing Saddles	\$168	5
Bikes, Bikes, and More Bikes	\$126	0
Fulcrum Cycles	\$126	2
Furia	\$126	1
Others	\$1,119	5

Xtreme Adult Helmet

\$768

<u>Customer</u>	Revenue	Days to Ship
Extreme Cycling	\$164	4
Folk och fä HB	\$136	3
Benny - The Spokes Person	\$102	6
Deals on Wheels	\$102	0
Mad Mountain Bikes	\$68	0
Others	\$197	1

Xtreme Youth Helmet

\$437

<u>Customer</u>	<u>Revenue</u>	Days to Ship
Bill's Bikes	\$102	5
Canal City Cycle	\$102	6
Coastal Line Bikes	\$102	1

Bikes for Tykes	\$64	5
On The Edge Cyclery	\$34	6
Others	\$34	3

Gloves [\$1,615]

Active Outdoors Lycra Glove

\$675

<u>Customer</u>	Revenue	Days to Ship
Spokes	\$83	4
Biking's It Industries	\$66	1
Poser Cycles	\$66	2
Tienda de Bicicletas El Pardo	\$50	5
Wheels and Stuff	\$50	1
Others	\$361	3

Active Outdoors Crochet Glov

\$516

<u>Customer</u>	Revenue	Days to Ship
Spokes for Folks	\$102	6
Cycle City Rome	\$44	3
Has Been Bikes (consignment	\$44	2
To The Limit Biking Co.	\$44	7
City Cyclists	\$41	13
Others	\$244	3

InFlux Lycra Glove

\$370

<u>Customer</u>	<u>Revenue</u>	Days to Ship
Wheels Inc.	\$78	2
Bike Shop from Mars	\$47	8
Folk och fä HB	\$47	2
Spokes 'N Wheels Ltd.	\$47	0
Rad Bikes	\$44	4
Others	\$109	4

InFlux Crochet Glove

\$54

<u>Customer</u>	<u>Revenue</u>	Days to Ship
BBS Pty	\$41	3
Paris Mountain Sports	\$14	3

Product Sales by Type in 2003

	Saddles [\$751]	
Vesper Gelflex ATB	\$180	
<u>Customer</u>	Revenue	Days to Ship
Has Been Bikes (consignment)	\$72	2
Tyred Out	\$72	0
Feel Great Bikes Inc.	\$36	1
Xtreme Gellite Ladies	\$118	
<u>Customer</u>	Revenue	Days to Ship
Bikes for Tykes	\$71	5
Blazing Bikes	\$47	1
Xtreme Gellite Mens	\$118	
<u>Customer</u>	<u>Revenue</u>	Days to Ship
Deals on Wheels	\$71	3
Biking's It Industries	\$24	2
Cyclist's Trail Co.	\$24	1
Xtreme Anatomic Mens	\$102	
<u>Customer</u>	Revenue	Days to Ship
Extreme Cycling	\$44	0
Road Runners Paradise	\$29	9
The Biker's Path	\$29	2
Roadster Micro Mtn	\$72	
<u>Customer</u>	Revenue	Days to Ship
Extreme Cycling	\$27	3
Mountain Madmen Bicycles	\$27	3
Canal City Cycle	\$18	6
Xtreme Anatomic Ladies	\$56	
<u>Customer</u>	Revenue	Days to Ship
Warsaw Sports, Inc.	\$41	3
Poser Cycles	\$15	3
Vesper Comfort Ladies	\$47	
Customer	Revenue	Days to Ship

Extreme Cycling	\$47	1
Vesper Gelflex Ladies	\$36	
<u>Customer</u>	Revenue	Days to Ship
Feel Great Bikes Inc.	\$36	4
Vesper Comfort ATB	\$24	
<u>Customer</u>	Revenue	Days to Ship
Benny - The Spokes Person	\$24	6

Lock	ks [\$578]	
Guardian Mini Lock	\$325	
<u>Customer</u>	Revenue	Days to Ship
BBS Pty	\$66	3
Has Been Bikes (consignment	\$66	1
Insane Cycle	\$66	8
Off the Mountain Biking	\$66	2
Pedals Inc.	\$62	6
Xtreme Mtn Lock	\$92	
<u>Customer</u>	Revenue	Days to Ship
Pathfinders	\$36	12
Bike-A-Holics Anonymous	\$32	9
Mountain View Sport	\$24	0
Guardian ATB Lock	\$39	
<u>Customer</u>	Revenue	Days to Ship
C-Gate Cycle Shoppe	\$39	4
Xtreme Rhino Lock	\$39	
<u>Customer</u>	Revenue	Days to Ship
The Bike Cellar	\$30	3
Piccolo	\$9	2
Guardian "U" Lock	\$35	#BM_Tag::2 Guardian "U" L
<u>Customer</u>	Revenue	Days to Ship
C-Gate Cycle Shoppe	\$35	0
Guardian Chain Lock	\$27	
<u>Customer</u>	<u>Revenue</u>	Days to Ship
City Cyclists	\$9	2
Paris Mountain Sports	\$9	3
Sporting Wheels Inc.	\$9	1
Guardian XL "U" Lock	\$20	#BM_Tag::2 Guardian XL "U
<u>Customer</u>	Revenue	Days to Ship
Evora Family Sports	\$20	1